

Rotary Club of Alamance

Gold Club

Rotary International Presidential Citation
100% Rotary Foundation Sustaining Member Club

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Club News

January 20th, 2015 Meeting

President Sang Ho Lee opened the meeting. Julian Griffin gave the invocation and led the pledge of allegiance to the flag.

Guests and Visitors

- Sam Holt, owner of Catalyst Advertising, attended as a prospective member introduced by Steve Carter.
- Andrea Fleming, Economic Development Associate for the Alamance County Chamber of Commerce, was our speaker.

General Announcements

- Carolyn Rhode's birthday is today, January 20.
- President Lee commented that he just returned from California where he attended his mentor's 80th birthday party, a trip he has made for the last twenty years. He said it was fun, and he was able to hobnob with some actors and celebrities, who also watched his mentor do a martial arts demonstration. Sang said he made it a priority to be at the meeting because Rotary is so important to him.
- Julian Griffin will have next week's program on the 27th, and James Honeycutt, the following week. Don Jennings will have it after that. For a complete schedule click on the **Programs Schedule** link on the menu on the left.
- Randy and Rita Perkins will be going to India as part of the upcoming Rotary International Immunization Program. They will participate in immunizing children for one day. The rest of the trip will be spent visiting various tourist sites and past and present Rotary projects. The District plans to purchase a number of \$100 manually powered sewing machines to equip some of the Indian women with a means of supporting a family of six. Randy said the goal is to take \$5000 with the group to purchase 50 machines. A collection was taken last week which netted \$232. Today another \$141 was given. The board also committed to give another \$200 on behalf of our club. He will continue to ask for contributions toward this worthwhile goal from the entire district. Members are

asked to make all donations in cash since our club is not a 501(c)3 organization.

- Steve Carter announced that our club will sponsor a golf tournament hosted by the Alamance Country Club on Monday, April 20, at 1 pm. Cost will be \$500 per team. We hope to raise between \$3000 and 4000. We were encouraged to recruit country club members since Rotary will have a higher profit margin with them since their rate will be discounted by the country club.
- Gail Moore was awarded her Paul Harris Fellow pin by Julian Griffin. See the photo at right. (L to R: Sang Ho Lee, Julian Griffin, Gail Moore, and Katie Dukeshire)



Happy Clams

- None today for some reason. Everyone seemed happy enough, though.



Micah Fox: Alamance County Native, Northstar Marketing Rep, Husband, Father, Rotarian, and President-Nominee for 2016-17

Micah has been a member of our club for five years. During that time he has served as Membership Chair and Projects Chair. He is on the slate to be our club president following Katie Dukeshire's term. He is an Alamance County native who is married and has 3 children and one on the way. He has worked for Northstar Marketing for five and one-half years. He said Northstar has clients nationwide and had the privilege of building the Chamber's website. He introduced our speaker, Andrea Fleming.

Andrea Fleming: Economic Development Associate for the Alamance County Chamber of Commerce

Andrea has been with the Chamber since 2008. She deals with inquiries, prepares proposal responses for companies interested in possibly locating in the county, conducts follow up, works with local government regarding incentives, and coordinates product (buildings and sites) development, as well as performing such background duties as website development and maintenance. She is a graduate of Appalachian State University with a degree in marketing and communication. She said this was her first Rotary meeting; although, she was greatly exposed to Rotary through her grandfather, who was a devoted member.



Andrea said the Chamber received twenty-two proposals and client visits during the past year, fifty-two inquiries, 5000 visits to the website, and \$80 million in investments. She said the county experienced a strong year, despite having two months with zero increase. Most of the activity involved expansions of existing companies, such as Fitzpak, Inc., ARCA, GKN, Honda Power Equipment, Nipro, Rico Products, and McMichael Mills. In addition, we had two new companies locate in the area - Cambro and the WalMart and Sam's Club Distribution Center in the Hawfields area. Andrea mentioned the Sheetz Distribution Center, which is now up and running with 250 employees. She also said the Cambro deal was a great example of partnership in the construction of a \$ 1 million rail connection.

Andrea said that we have had strong client activity in 2015, largely as a result of the NC Economic Development Project, which is sending leads our way. The Chamber is working to make more "product"

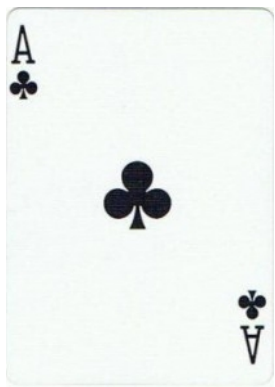
(buildings and sites) available for prospective investors and companies. The more certified sites we have, the greater our chance to gain new employers. What has been known as the Hawfields Economic Development Zone has been renamed the NC Commerce Park, which is a 1200-acre multi-jurisdictional area already having roads, water, and sewer. She said the next step may be to work toward having it certified by the State, which is a 25-step process that makes the site very attractive to investors. She said some deals are already in the works, about which she is not able to comment. The Southern Season deal, which has been made public already, is pending.

In response to a question posed by Peter Barcus regarding incentives, Andrea said that we are competitive with other areas, having taken a conservative approach. She said our county looks at incentives as an investment. Performance agreements are signed which require legal documentation of how companies fulfill their end of the bargain before being paid. Deva Reece asked if there is any movement toward using the former Western Electric plant and land in East Burlington. Andrea said that is more in Mac Williams' department and that he has been working with the City of Burlington. David Moore asked what is involved with landing an auto manufacturer. Andrea said we failed to land the Mercedes plant years ago because it was too costly to build a rail connection to the available land.



Without that, we were not in the running. She guessed it might take over \$20 million to run a rail line to the existing sites we have currently, which is too expensive.

President Lee presented a plaque to Andrea commemorating her visit. The photo is on the left.



Card Drawing

Pete Beck's table held the winning ticket today. He selected Jack of Hearts instead of the elusive Ace of Clubs. The suspense is growing since only 21 cards remain and the pot continues to grow, being over \$750 now.

Closing

As is our custom, we all stood to say aloud the Rotary Four Way Test, after which the meeting was adjourned by President Lee. Until we meet again...

Club Related Dates

District and Club Business

- **2nd Tuesday of Each Month** - For officers and committee chairs, 11 am until Noon.
- **March 31, 2015** - Club Assembly
- **April 30 - May 3, 2015** - District Conference in Roanoke, VA
- **June 30, 2015** - Installation of New Officers and Board

Birthdays and Anniversaries

Jan	Birthdays	Jan	Wedding Anniversaries
14	Debbie Porch		None This Month
17	Tom Manning		
20	Carolyn Rhode		
29	Cliff Parker		

Want to see when you have program speaker responsibilities? Simply click on the Programs link below or the same link on the menu on the left above.

Programs Schedule



Meets on Tuesdays from Noon until 1 PM at 40 West Grill in the Ramada Inn in Burlington, NC

Club 6090, District 7690 Piedmont NC

Chartered March 31, 1981

